

"HERB" PHILIPSON'S®

Outfitters for the Great Outdoors

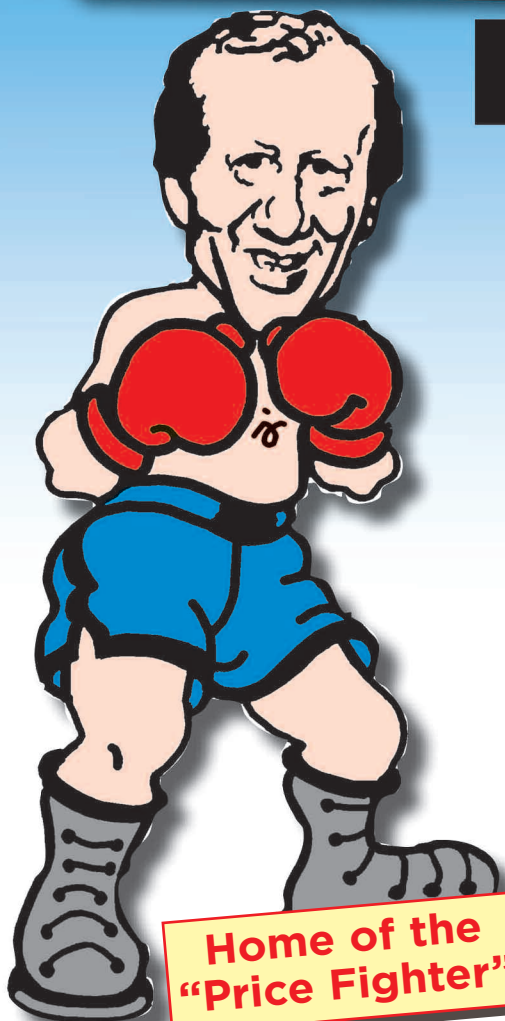
Over 65 Years of Service and Savings!

Serving Central N.Y. Since 1951

NOW OPEN!

Newark

Arcadia Shopping Center
6740 Route 31



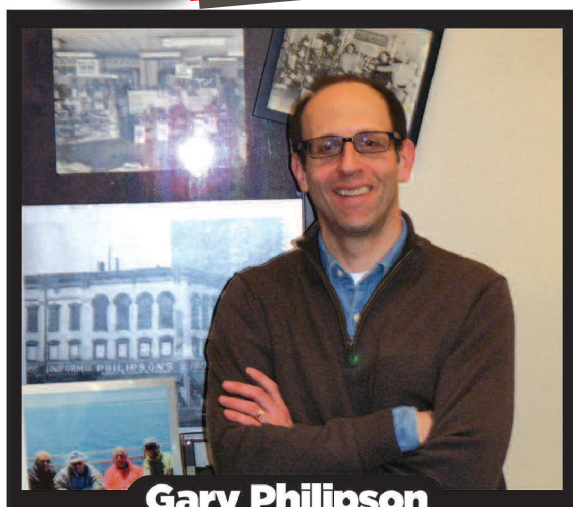
Home of the
"Price Fighter"

Known as "**Outfitters For The Great Outdoors**", "Herb" Philipson's was founded by Gary's father, Herb, in 1951 and offers quality brand name merchandise at everyday low prices. Herb's philosophy of low prices gained him a reputation as the "Price Fighter".

The original store in Rome, New York had just 800 square feet of selling space in a modest store front location. Today, there are nine "Herb" Philipson's stores: Rome, New Hartford, Oneida, Herkimer, Watertown, Liverpool, and Newark, in addition to our new stores in DeWitt and Oswego.

"Herb's" offers customers fashion and work apparel and athletic and casual footwear, as well as a large selection of camping, marine, military surplus, fishing, and hunting apparel and equipment.

"We are very excited about the opportunity to open new stores in the area", said Gary Philipson, President of "Herb" Philipson's. "We feel our unique mix of clothing, footwear, sporting goods and outdoor merchandise will continue to be a mainstay in this retail market."



Gary Philipson
President



Visit our web-site at www.herbphilipsons.com,
"LIKE" us on Facebook.com/HerbPhilipsons or "FOLLOW" us on Twitter: @Herbphilipsons.
We are recruiting qualified, hardworking, retail career minded people and they can apply directly on our web-site.

GREAT BRAND NAMES!

THE
NORTH
FACE

carhartt

Dickies

UNDER ARMOUR

WOLVERINE

Shakespeare

Levi's

Nike

Old Town

FEDERAL
PREMIUM
AMMUNITION

new balance

Reebok

Lee

adidas

Columbia
Sportswear Company

Remington

Coleman

Timberland

WINCHESTER
AMMUNITION